



118 N. Jackson St., Arlington, VA 22201 | [everydaypeaceindicators.org](http://everydaypeaceindicators.org) | [info@everydaypeaceindicators.org](mailto:info@everydaypeaceindicators.org) | +1.612.245.1128

## **EPI Social Media Internship**

About Everyday Peace Indicators (EPI):

Everyday Peace Indicators (EPI) is a dynamic organization dedicated to promoting peace at the grassroots level. We believe in the power of communities to foster positive social change and contribute to lasting peace. Through our innovative approaches and research, we aim to redefine how peace is understood and measured, focusing on everyday experiences and interactions.

Position Overview:

We are seeking a motivated and creative individual to join our team as a Social Media Intern. This internship offers a unique opportunity to contribute to EPI's mission while gaining valuable experience in social media management and content creation.

Responsibilities:

- Assist in developing and implementing social media strategies to enhance EPI's online presence and engagement.
- Create and curate compelling content for EPI's social media channels, including Facebook, Twitter, Instagram, and LinkedIn.
- Monitor social media trends and insights to optimize content performance and audience reach.
- Engage with EPI's online community by responding to comments, messages, and inquiries in a timely manner.
- Collaborate with team members to coordinate social media campaigns and promotions.
- Conduct research on relevant topics and contribute ideas for content development.
- Assist in tracking and analyzing social media metrics to measure the impact of EPI's social media efforts.

Qualifications:

- Strong interest in peacebuilding, conflict resolution, or related fields.
- Excellent written and verbal communication skills.
- Proficiency in using social media platforms, including but not limited to Facebook, Twitter, Instagram, and LinkedIn.
- Creative mindset with a keen eye for visual aesthetics and storytelling.
- Ability to work independently and collaboratively in a fast-paced environment.
- Familiarity with social media analytics tools and techniques is a plus.



# EVERYDAY PEACE INDICATORS

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## Duration and Schedule:

This internship is a part-time position, requiring approximately **15 hours** per week. The duration of the internship is **June 1st - August 15th**, with the possibility of extension based on performance and organizational needs. The schedule is flexible and can be tailored to accommodate the intern's availability.

## Benefits:

- Gain hands-on experience in social media management and content creation.
- Contribute to meaningful projects that promote peace and social change.
- Work closely with a dedicated team of professionals in the field of peacebuilding.
- Receive mentorship and support to develop your skills and advance your career.
- Opportunity to network with experts and practitioners in the peacebuilding community.
- Application Process:
  - To apply for this internship, please submit a resume and cover letter outlining your relevant experience, skills, and motivation for joining EPI as a Social Media Intern. Additionally, please include samples of your work or a portfolio showcasing your social media projects or campaigns.

Applications should be sent to [info@everydaypeaceindicators.org](mailto:info@everydaypeaceindicators.org) with the subject line "**Social Media Intern Application - [Your Name]**".

Note: This internship may be eligible for academic credit or fulfill internship requirements for students enrolled in relevant programs. Please inquire with your academic institution for more information.

We look forward to receiving your application and welcoming you to the EPI team!